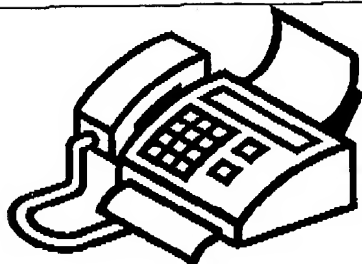


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Wilfred Lam

Fax: (650) 969-8203

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Fax number: (571) 273-5300

Total: 19 pages (including this cover page)

Date: 4/3/2007

Regarding: 10/789,665

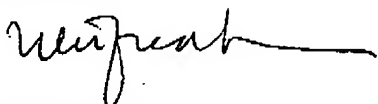
Comments:

Dear Sir/Madam:

The attached has been faxed to the USPTO earlier today around 5:15pm (EDT). However, we did not receive a facsimile confirmation. Therefore, the attached is being re-submitted.

If possible, please provide a facsimile confirmation of receipt of the attached (including 15 pages of Response to Office Action, 1 page of Petition for Extension of Time, 1 page of Credit Card Payment Authorization form, and 1 page of Transmittal Cover Sheet) to the fax number above.

Sincerely,



Wilfred Lam
(Reg. No. 41,923)

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Attorney Docket No.: FORT-002-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Applicants: ROCHE et al.
Serial No.: 10/789,665 Group Art Unit: 2168
Filed: February 27th, 2004 Examiner: H. Q. Pham
Title: Method and System for Collecting Online Merchandising Data

CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8
I hereby certify that this correspondence is being facsimile transmitted the United States Patent and Trademark Office at
(571) 273-8300
on April 3, 2007.

Signature: 

Courtney Schrock

TRANSMISSION OF MISSING PARTS OF NONPROVISIONAL APPLICATIONS

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Enclosed in this transmission are the following:

- Response to Non-Final office action and amendment
- Petition for extension of time (three months)
- Credit card form

Respectfully submitted,
Innovation Management Sciences

By 

Courtney Schrock